

Lead the
**NEW-
COLLAR
WORKFORCE**
FIIB's Executive Education Programs

Enhancing Skills to Drive Growth



We live in seismic times!

Staying ahead requires reskilling at the macro level.

Globalization has changed the roles of businesses and employees over time. Technologies like artificial intelligence, blockchain, machine learning, and the Internet of Things promise to revolutionize these positions further. In response to these changing dynamics, FIIB's Center for Executive Education (FIIB-CEE) cultivates a skills-based culture to accelerate business development and transform leaders.

The future is skilled

Bridging the skill gap of today to empower the future.

As market conditions, technologies, and organizational requirements change, so will in-demand skills. Innovative and confident leadership are essential to the business of today and tomorrow. As an individual or organization, leadership involves analyzing and dealing with complex business problems and motivating others to accept solutions. With highly effective development tools for upskilling and reskilling, our executive education programs result in leadership of this calibre.

Pro-business without apology.

Our ingenuity is what makes FIIB Executive Education unique

We are a vibrant community where individuals, organizations & instructors connect and learn collaboratively. With executive training, we combine cutting-edge research clusters, world-class faculty, a global peer network, and an innovative approach that positions corporations and individuals for higher-level success.

Welcome to our Centre for Executive Education (CEE), committed to empowering organizations and individuals through transformative learning experiences. Businesses today are getting disrupted at an exceptional speed, and therefore developing a learning culture and investing in employee training & upskilling is now fundamental to organizational growth and success. With a rich history of excellence in executive education, we have become a trusted partner for organizations seeking to enhance their leadership capabilities and drive sustainable growth.

At our center, we take pride in our distinguished faculty: industry experts, experienced practitioners, and renowned academics. Their deep knowledge and expertise enable us to offer cutting-edge programs designed to address the evolving needs of today's business landscape.

As a testament to our commitment to quality, we hold prestigious accreditations and maintain strategic partnerships with leading organizations and business schools worldwide. This allows us to deliver programs incorporating the latest research, best practices, and global perspectives.

Our approach to learning is highly practical, focusing on real-world applications and hands-on experiences. Through interactive sessions, case studies, simulations, and collaborative projects, participants gain the skills and insights needed to excel in their roles and drive organizational success. Our programs combine academic rigor with practical relevance, ensuring actionable insights that can be immediately applied for business impact.

We foster a dynamic learning environment that encourages peer networking, idea exchange, and cross-industry collaboration. We aim to create an immersive and engaging experience that inspires participants to think critically, embrace innovation, and challenge conventional wisdom. Join us at our executive education center and embark on a transformative growth, knowledge, and lifelong learning journey. Together, we can unlock the full potential of your organization and shape a brighter future.

Dr. Kokil Jain

Dean - Research & Outreach



Enter to Learn, Leave to Succeed.

Our Clusters of Expertise:

Our programs are organized into five distinct clusters, each focusing on specific areas of expertise and industry relevance. These clusters provide a structured approach to executive education, allowing participants to choose programs aligned with their needs and interests. Whether you want to enhance decision-making, foster innovation, drive responsible management practices, lead organizational change, or strengthen general management skills, our cluster-based programs offer targeted and tailored learning experiences for your organization's success.

Behavioral, Insights & Decision-Making:

Enhance your organization's decision-making prowess and leverage the power of human behavior with our Behavioral, Insights & Decision-Making cluster. Dive into the fascinating world of psychology, consumer behavior, and cognitive biases to gain valuable insights that drive effective decision-making. Equip your leaders with the skills to understand and influence human behavior, fostering better teamwork, customer engagement, and organizational success.

Unleashing Human Capital Potential through Data Intelligence

Transform your organization's performance management practices with an agile approach emphasising continuous feedback, goal alignment, and employee development. Harness the power of people analytics to make data-driven decisions and drive performance excellence.

Data-Driven Decision-Making

Harness the power of big data to make strategic decisions. Explore data analysis techniques, predictive modelling, and data-driven decision frameworks to transform raw data into actionable insights and drive informed business strategies.

Enterprise Risk Management

Equip corporate leaders with the knowledge and tools to identify, assess, and manage risks effectively. Explore risk management frameworks, develop risk mitigation strategies, and enhance decision-making in a dynamic and uncertain business landscape.

High-Performance Team Dynamics

Foster a culture of high-performance and collaboration within your teams. Learn effective team-building strategies, enhance communication and trust, and develop leadership skills to create and sustain high-performing teams that drive exceptional results.

Strategic Thinking and Decision-Making in a Disruptive World

Develop critical thinking skills to navigate complex business environments and confidently make strategic decisions. This program equips leaders with frameworks and tools to analyze and synthesize information, evaluate options, and formulate effective strategies.

Mastering Negotiation

Acquire the skills to negotiate effectively and make competitive decisions. Learn negotiation strategies, tactics, and persuasive communication techniques to maximize outcomes, build strong relationships, and achieve win-win results.

Data Storytelling Using Visual Analytics

Master the art of storytelling using data visualization techniques. Learn how to effectively communicate complex information, trends, and insights through compelling visual narratives that captivate stakeholders and drive informed decision-making.

The Business Value of Customer-Centric Research

Gain a research-oriented perspective on understanding and serving your customers. Explore innovative research methodologies, customer segmentation, and customer experience mapping to uncover valuable insights that drive customer-centric strategies.



Innovation, Entrepreneurship & Technology:

Ignite your organisation's innovation and entrepreneurial thinking culture through our Innovation, Entrepreneurship & Technology cluster. Explore emerging technologies, disruptive business models, and strategies for fostering innovation. Empower your leaders to identify new opportunities, navigate change, and drive growth in a rapidly evolving business landscape. From ideation to execution, our programs equip participants with the skills and mindset to thrive in today's dynamic market.

Digital Branding Masterclass

Develop strategies to build a strong digital brand presence, engage customers, and drive business growth through effective utilization of digital marketing channels and platforms.

Building Competitive Advantage through Digital Business Transformation

Learn how to leverage digital technologies to transform business processes, enhance customer experiences, and gain a competitive edge in the digital marketplace.

Mastering Problem Solving through Creativity & Design Thinking

Develop innovative problem-solving skills using creativity and design thinking approaches to identify opportunities, generate ideas, and implement effective solutions in dynamic business environments.

Mastering Financial Modeling and Predictive Business Analysis

Build expertise in financial modeling techniques and predictive analysis to make informed financial decisions, evaluate investments, and drive business growth.

Fintech: Foundational Knowledge and Applications of Financial Technologies

Gain a comprehensive understanding of fintech trends, innovations, and their impact on financial services, and explore practical applications for driving business success.

Lean Leadership for Operational Excellence

Acquire the skills to negotiate effectively and make competitive decisions. Learn negotiation strategies, tactics, and persuasive communication techniques to maximize outcomes, build strong relationships, and achieve win-win results.

Maximizing Marketing Impact with Metrics

Learn to measure and analyze marketing metrics effectively to make data-driven decisions, optimize marketing strategies, and maximize the impact of marketing efforts on business outcomes.

The Future of Work – Preparing for the Workplace Revolution

Explore the future of work, emerging trends, and technological advancements, and develop the skills and mindset needed to thrive in a rapidly evolving workplace landscape.



Participating in the executive education program at FIIB was a game-changer for our organization. The **customized solution** provided not only addressed our specific challenges but also **empowered our leaders with the right skills and knowledge**. The **practical approach to learning**, coupled with the **expertise of the faculty**, resulted in immediate and tangible improvements in our performance."

Mohan Kapoor
(GM-HR)- ONGC



The perspective gained through the executive education program offered by FIIB-CEE was invaluable. The **diverse cohort of participants** and the opportunity to learn from **experienced faculty** enriched my understanding of the business landscape. The **networking opportunities** provided a platform for **meaningful connections**. I am grateful for the insights gained and highly recommend the **Early Leadership Development program** to anyone looking to expand their horizons."

Kiran Moharkar
Senior Officer- Kirloskar Oil Engines Ltd



Responsible Management:

Embrace responsible and sustainable practices with our Responsible Management cluster. Discover how to integrate social and environmental considerations into your organization's decision-making processes. Explore ethical leadership, corporate social responsibility, and sustainable business strategies. Our programs empower leaders to positively impact society while achieving long-term business success, fostering a purpose-driven culture that resonates with stakeholders and customers alike.

Innovation, Entrepreneurship & Technology:

Ignite your organisation's innovation and entrepreneurial thinking culture through our Innovation, Entrepreneurship & Technology cluster. Explore emerging technologies, disruptive business models, and strategies for fostering innovation. Empower your leaders to identify new opportunities, navigate change, and drive growth in a rapidly evolving business landscape. From ideation to execution, our programs equip participants with the skills and mindset to thrive in today's dynamic market.

<p>Tackling the Unconscious Bias</p> <p>Increase awareness of unconscious biases, develop strategies to mitigate their impact, and foster a more inclusive and equitable work environment.</p>	<p>Maximizing Impact: Effective CSR Leadership</p> <p>Develop the skills and knowledge to lead corporate social responsibility initiatives, align business goals with social impact, and drive sustainable change in the community.</p>
<p>Wellness at Work: Prioritizing Emotional Well-being</p> <p>Create a culture of well-being, prioritize emotional health, and implement strategies to support the mental and emotional well-being of employees, leading to increased productivity and satisfaction.</p>	<p>Driving Sustainable Change: Leveraging the SDGs</p> <p>Understand the United Nations Sustainable Development Goals (SDGs) and learn how to integrate them into business strategies to drive positive social and environmental impact.</p>
<p>Creating Gender-Inclusive Workplaces</p> <p>Learn how to promote gender equality, eliminate biases, and create an inclusive culture that empowers individuals of all genders to thrive and contribute to organizational success.</p>	<p>Thriving Together: Nurturing Workplace Diversity</p> <p>Embrace and celebrate diversity in the workplace, foster an inclusive culture, and leverage the collective strengths and perspectives of diverse teams for enhanced innovation and performance.</p>
<p>Embedding Ethical Values in Organizational Culture</p> <p>Foster an ethical organizational culture by promoting integrity, accountability, and responsible decision-making, ensuring alignment between ethical values and business practices.</p>	<p>The Power of Conscious Leadership</p> <p>Develop self-awareness, empathy, and ethical decision-making skills to become a conscious leader who inspires and motivates others, fosters a positive work culture, and drives sustainable business success.</p>

<p>Digital Branding Masterclass</p> <p>Develop strategies to build a strong digital brand presence, engage customers, and drive business growth through effective utilization of digital marketing channels and platforms.</p>	<p>Building Competitive Advantage through Digital Business Transformation</p> <p>Learn how to leverage digital technologies to transform business processes, enhance customer experiences, and gain a competitive edge in the digital marketplace.</p>
<p>Mastering Problem Solving through Creativity & Design Thinking</p> <p>Develop innovative problem-solving skills using creativity and design thinking approaches to identify opportunities, generate ideas, and implement effective solutions in dynamic business environments.</p>	<p>Mastering Financial Modeling and Predictive Business Analysis</p> <p>Build expertise in financial modeling techniques and predictive analysis to make informed financial decisions, evaluate investments, and drive business growth.</p>
<p>Fintech: Foundational Knowledge and Applications of Financial Technologies</p> <p>Gain a comprehensive understanding of fintech trends, innovations, and their impact on financial services, and explore practical applications for driving business success.</p>	<p>Lean Leadership for Operational Excellence</p> <p>Acquire the skills to negotiate effectively and make competitive decisions. Learn negotiation strategies, tactics, and persuasive communication techniques to maximize outcomes, build strong relationships, and achieve win-win results.</p>
<p>Maximizing Marketing Impact with Metrics</p> <p>Learn to measure and analyze marketing metrics effectively to make data-driven decisions, optimize marketing strategies, and maximize the impact of marketing efforts on business outcomes.</p>	<p>The Future of Work – Preparing for the Workplace Revolution</p> <p>Explore the future of work, emerging trends, and technological advancements, and develop the skills and mindset needed to thrive in a rapidly evolving workplace landscape.</p>



The hands-on learning experience at the Gender Sensitization program exceeded our expectations. The program was meticulously designed to provide practical skills that could be immediately applied in our daily work. The faculty's industry expertise and their ability to make complex concepts easily understandable were remarkable. The faculty's commitment to long-term partnerships was evident through their ongoing support and resources even after the program ended."

Sanketh HK
Deputy Manager- Wipro Limited



Choosing FIIB-CEE for our leadership development needs was one of the best decisions we made. The faculty's energy and experience were truly exceptional, making the learning experience engaging and inspiring. The customized structure of the program perfectly aligned with our organizational goals, and the personalized attention we received throughout the journey was remarkable. The center's dedication to our long-term success has solidified our trust and confidence in their expertise."

Sanjay Kumar
Executive Engineer- UJVNL Limited, Dehradun



General Management

Strengthen your leaders' foundational knowledge and skills across various business functions with our General Management cluster. Our programs comprehensively understand fundamental management principles, from finance and marketing to operations and strategy. Participants gain a holistic view of business operations, enabling them to make informed decisions, collaborate effectively, and drive overall organizational performance. Equip your leaders with the essential tools and frameworks to excel in their roles and contribute to your organization's strategic objectives.

Lean Supply Chain Management

Streamline operations, reduce waste, and optimize efficiency to achieve a lean and agile supply chain that drives competitive advantage and customer satisfaction.

Maximizing Impact: Effective CSR Leadership

Develop the skills and knowledge to lead corporate social responsibility initiatives, align business goals with social impact, and drive sustainable change in the community.

Compliance and Impact: The New Labor Codes

Stay up-to-date with the latest labor codes and regulations, understand their implications, and ensure legal compliance while fostering a fair and inclusive work environment

Safeguarding Digital Assets: Cybersecurity Essentials

Learn essential cybersecurity strategies and best practices to protect digital assets, prevent cyber threats, and ensure the integrity and confidentiality of sensitive information.

Bridging Cultural Divides: Communicating in a Globalized World

Foster a culture of high-performance and collaboration within your teams. Learn effective team-building strategies, enhance communication and trust, and develop leadership skills to create and sustain high-performing teams that drive exceptional results.

Navigating Global Markets: Export-Import Essentials

Gain a comprehensive understanding of international trade regulations, market dynamics, and export-import procedures to expand business opportunities and navigate global markets successfully.

Creating Safe and Respectful Work Environments

Foster a positive and inclusive workplace culture by addressing issues of diversity, equity, and inclusion, promoting respect, preventing harassment, and ensuring employee well-being.

Mastering Contract Negotiation and Dispute Resolution

Acquire the skills and strategies needed to negotiate win-win contracts, resolve conflicts, and manage disputes effectively, maximizing outcomes while maintaining positive business relationships.

The FIIB-CEE Advantage

Discover the unique advantages that set our executive education center apart and make it the ideal choice for your organizational development needs. With a distinguished faculty, cutting-edge programs, tailored solutions, a hands-on learning approach, long-term partnerships, and a commitment to delivering exceptional value, we provide an unparalleled experience that propels your organization to new heights of success.



Energizing Expertise

Tap into the dynamic energy and extensive experience of our faculty, comprised of academicians and industry-leading experts who ignite inspiration, challenge conventional thinking, and empower your organization's leaders to excel in today's fast-paced business landscape.



Future-Focused Training

Stay ahead of the curve with our forward-looking training programs, which delve into the latest trends, emerging technologies, and disruptive innovations, equipping your organization with the knowledge and skills needed to navigate the future and seize new opportunities.



Practical Skill Mastery

Engage in a hands-on, immersive learning experience that goes beyond theory. Our programs provide practical, actionable knowledge and equip participants with tangible skills that can be immediately applied in real-world scenarios, enabling your organization to drive meaningful and measurable results.



Customized Learning Framework

Experience a tailor-made learning structure designed to meet your organization's specific needs. Our flexible programs adapt to your unique requirements, ensuring a seamless integration of content, schedules, and delivery methods, providing a truly personalized executive education solution.



Long-Term Partnerships

Forge a lasting alliance with us as your trusted education partner. Beyond a single program, we offer ongoing support, resources, and collaborative opportunities, nurturing a long-term relationship focused on continuous learning and organizational growth.



Our partnership with this executive education center has been transformative. The programs offered were not only forward-looking but also highly relevant to the challenges we face in our industry. The return on investment has been outstanding, with our leaders equipped with the skills needed to drive innovation and achieve exceptional results."

Jasbir Suhag
Chief Manager- ER- India Yamaha Motor Pvt. Ltd

Introducing Our Clients

At FIIB-CEE, we are proud to have served a diverse range of esteemed clients from various industries. From multinational corporations to government entities and non-profit organizations, our client list represents a testament to our expertise and ability to deliver impactful learning experiences tailored to the needs of each client. We have had the privilege of working with renowned names, helping them empower their teams, develop exceptional leaders, and drive organizational success. Join our prestigious roster of satisfied clients and unlock the potential for growth and excellence within your organization.



FIIB-CEE

FIIB's Center for Executive Education (FIIB-CEE) is committed to empowering organizations with transformative learning experiences. With a focus on real-world application, our renowned faculty, fueled by their extensive academic and industry experience, deliver cutting-edge programs tailored to your specific needs. Through a hands-on, practical approach, we equip leaders with relevant skills, fostering long-term partnerships that drive sustainable success. Our unwavering dedication extends beyond a single program, offering ongoing support, resources, and collaborative opportunities that ensure organizational growth. Join us on this dynamic journey of lifelong learning.



Our Promise to Businesses

This place will help you **discover and develop** skilled, highly motivated, hardworking and **career-ready individuals** that will enable you to drive your organization forward.



Fortune Institute of International Business (FIIB)

Plot No. 5, Rao Tula Ram Marg, Opposite Army R&R Hospital, Vasant Vihar, New Delhi, Delhi 110057
ceeinfo@fiib.edu.in | www.fiib.edu.in