

FORTUNE CONNECT

Dear Alum,

"To keep your balance you must keep moving" – Albert Einstein. It is rightly said never stop learning.... because life is the teacher which gives you the opportunity to learn new things each and every day. It motivates you to learn and defeat the challenges which we come across. Our newsletter this month features stories and thoughts from our alumni that suggest that learning is one of the most rewarding experiences of one's life. Hope you enjoy reading!

Team, Lifelong Learning and Continuing Relations

CELEBRATING HOMECOMING

As the last two years were covered by a worldwide pandemic, we were not able to officially bid farewell to our PGDM 2020 and 2021 batches. FIIB organized a farewell party, **CongRADulations: Glow of the Grad Night**, on 18th June 2022, in order to congratulate them and bid them a fond farewell. Take a look at the highlights of the event here.

[Watch Video](#)



www.linkedin.com/in/vinayak-pant-9227161/

ALUM OF THE MONTH

Mr. Vinayak Pant

Working with Dentsu Impact as Brand Planning Director

Batch 2010-2012

[Read More](#)

With great pride, we acknowledge our alumni for their successful placements. Throughout their careers, they have shown strong market knowledge and a *#NeverStopLearning* attitude. To nominate yourself or someone deserving you know, please register before 5th July 2022.

[Nominate Now](#)

SPOTLIGHT ALUM

Ms. Satabdee Borah

AVP - HR & Administration at The BODY SHOP INDIA

Batch 2002-2004

[Read More](#)



www.linkedin.com/in/satabde-borah-1500b643/

THANK YOU ALUMNI

For attending Alumni CIP Talk & Guest Alumni for orientation



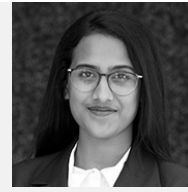
Pritiman Sarkar
1998-2000



Satabdee Borah
2002-2004



Vinyak Pant
2010-2012



Pallabhi Medhi
2019-2020

ALUMNI CLUB HEADS

We are pleased to announce the opening of registrations for alumni club heads. Your ideas, suggestions, and experiences will strengthen our clubs and allow us to conduct more meaningful activities.

[Register Now](#)

WHAT'S IN STORE FOR YOU?



Course of the month

Leading with Finance by Harvard Business School Online.

Leading with Finance will equip you with an intuitive knowledge of financial principles and enable you to understand the market in which your organization operates, create and assess value, and communicate business decisions to stakeholders. As a business leader, it is critical that you can understand and communicate the financial implications of your decisions. How will you generate value? How will your choices impact shareholders? **Know more.**

[Register Now](#)



E-Resource

FIIB's Knowledge Centre brings you all, EDZTER, a digital magazine database that holds over 5000+ digital magazines both foreign and domestic. Join our E-library for unlimited access to thousands of magazines, newspapers, and journals from over 40 categories and 60 languages. Please register below to get started. Your FIIB email ID is required for accessing the E-library once you have registered.

[Register Here](#)



Doctoral Programme

Have a passion for research?

A Doctorate degree is an aspiration both towards self development and a career goal. FIIB's Doctoral Programmes- Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM) approved by AICTE are driven by FIIB's mission to deliver excellence in research while giving you an edge in your career. We invite you to join us in this pursuit of excellence in research.

For more details, please see the website or contact **Ms Shruti Chandra** at +91-9971950092 or fpm@fiib.edu.in

For more details, please see the website:

www.fiib.edu.in/programmes/doctoral-programme/ or email at fpm@fiib.edu.in

[Apply Now](#)

UPCOMING EVENTS



Executive Development Program on Masterclass on Facebook, Instagram, and Google Ads

16th July 2022

With a large user base and advanced targeting and tracking features, digital marketers can use Social Media to create highly optimized advertising campaigns that drive substantial revenue. Today Digital

Marketing is a must-have for any business and if you wish to scale your business or generate leads for Digital Marketing, you can't ignore Digital today

FIIB's uniquely designed Executive Development Program on Masterclass on Facebook, Instagram, and Google Ads will help you to understand lead generation in depth using Social Media and Google ads. How to grow your business using social media marketing ads, grow a targeted audience from scratch and create engaging content on different social media platforms. Participants will have the opportunity to learn how brands in India are leveraging social media platforms and how to integrate all platforms and make them work together by using advanced digital marketing strategies.

Speaker: Mr. Hitesh Motwani

CEO & Digital Marketing Consultant at Skillopedia

<https://www.linkedin.com/in/hiteshmotwani>

Program Fee: Rs.2000 (25% discount admissible on 3 or more nominations)

For more information call us @7838141609, Email us at ceeinfo@fiib.edu.in

[Register Now](#)

Dear Alumni,

How likely are you to recommend our **Fortune Connect** to someone else in your network for a read?



FIIB, Plot No.5, Rao Tula Ram Marg, Vasant Vihar, New Delhi - 110057
alumni@fiib.edu.in



© 2022 Fortune Institute of International Business