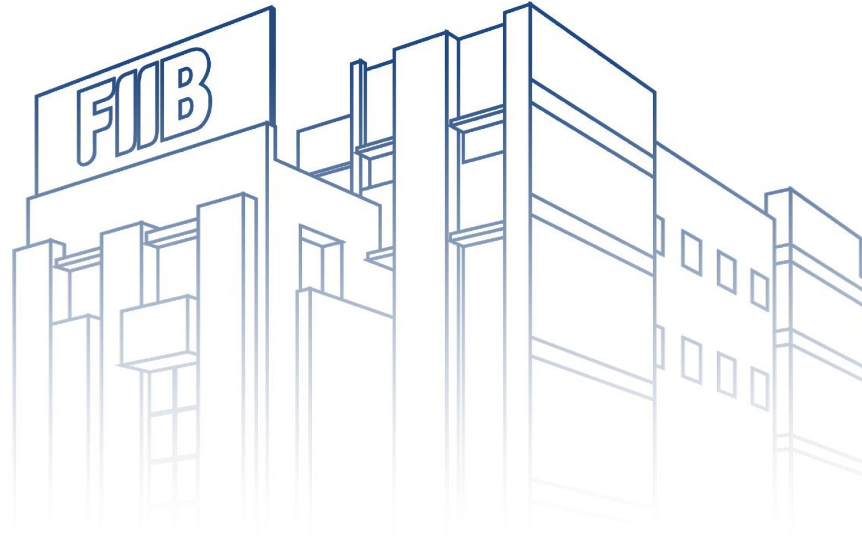


FRC 2023

March 02nd-03rd, 2023

“Humanizing Businesses for a Better World-of-Work”



FRC 2023

“Humanizing Businesses for a Better World-of-Work”

FRC 2023 is FIIB’s annual research conference that aims to bridge academic knowledge with its applications in practice. The theme for this years’ conference was highly relevant for scholars and practitioners alike. The constituent events of the conference included, a shark tank style Research Grant Competition – RGC (Initial screening 14th Jan 2023) a Research Clinic and Doctoral Consortium focussed on doctoral students – RCDC (02-03rd Feb 2023), and a case writing competition Katastasi (24th Feb 2023). From paper presentations, to paper development workshops, confidence building competitions, cutting-edge keynotes and networking opportunities with editors and reviewers, FRC in its 8th edition packed the promise to be that one conference that you just cannot miss!

Constituent Events

2nd & 3rd March 2023

FRC

FIIB Research Conference

2nd & 3rd Feb 2023

RCDC

**Research Clinic
& Doctoral
Consortium**

24th Feb 2023

Katastasi

**Case Writing
Competition**

27th & 28th Feb 2023

RGC

**Research Grant
Competition**

Constituent Events

Research Paper Presentations
Speed Dating with Editors
3 Minutes Thesis Competition
Meet the Reviewers
Career Building Workshops
Perspective Paper Presentations
Keynotes on Contemporary Issues



Advisory Board



Dr. M S Balaji

Professor, Rennes School
of Business, Rennes,
France



Dr. Jacqueline Eastman

Professor of Marketing,
Florida Gulf Coast
University, USA



Dr. Malcolm Higgs

Senior Research Professor FIIB,
Emeritus Professor of OB & HRM,
University of Southampton &
Professor of Leadership & Strategy,
Birmingham City University
Business School, UK



Dr. Jochen Wirtz

Vice Dean, MBA
Programmes National
University of Singapore

Academic Partners



3rd Edition of Research Clinic & Doctoral Consortium



Early Paper/Proposal
presentations



Research Poster
Presentation



Three Minutes Thesis
Competition



Seminar on "Getting on
Thesis Finished"



Reviewers
Meet

Research Clinic & Doctoral Consortium

Speakers/ Resource person

- *Mr. Anub Geo Kurian, Jain University, India {5000}*
- *Dr Aalok Kumar, Indian Institute of Management Visakhapatnam - Seminar Address on “ Getting the Thesis Finished”*
- *Dr Arijit Bhattacharya, Norwich Business School, University of East Anglia, UK - (International) - Marketing, Track Chair*
- *Prof. Dana Ryan Lande, University of Agder, Norway and MF Norwegian School of Theology, Religion and Society, Norway (International) - Judge, Research Poster Competition*
- *Dr Naman Sreen, Jindal Global Business School, India - Seminar Address on “ Getting the Thesis Finished”*
- *Dr. Narpat Ram Sangwa, Indian Institute of Management Sirmaur - Judge, 3 Minutes Thesis Competition*
- *Dr. Saurabh Mittal, Fortune Institute of International Business (FIIB), New Delhi - Judge, 3 Minutes Thesis Competition*
- *Prof. Naya Hapsari, Universitas Gadjah Mada, Indonesia and University of Agder, Norway (International) - General Management, Track Chair*
- *Dr Paul Jones, Swansea University, United Kingdom (International) - Panelist, “Meet the Reviewers” Session - Panelist, “Meet the Reviewers” Session*
- *Dr Purnima Rao, Fortune Institute of International Business (FIIB), New Delhi - Finance, Track Chair*
- *Prof. Richard Sebagala, Uganda Christian University, Uganda and University of Agder, Norway (International) - Marketing, Track Chair*
- *Ms. Ritu Jain, Amity University, India {5000}*
- *Mr. Roberto Cerchione & Stefano Abbate , Università degli studi di Napoli Federico II, Italy {4000}*
- *Dr Samuel Ogbeibu, University of Bradford, United Kingdom (International) - Panelist, “Meet the Reviewers” Session*
- *Dr Sanjit Roy, University of Western Australia, Australia (International) - Panelist, “Meet the Reviewers” Session*
- *Dr. Sudhir Rana, Gulf Medical University, UAE (International) - Moderator, “Meet the Reviewers” Session*
- *Ms. Vasundhra, Government College for Women, India. {6000}*
- *Dr Vikas Gupta, Jindal Global Business School, India - Finance, Track Chair*
- *Dr Weng Marc Lim, Swinburne University of Technology, Melbourne, Australia (International) - Guest of Honor*

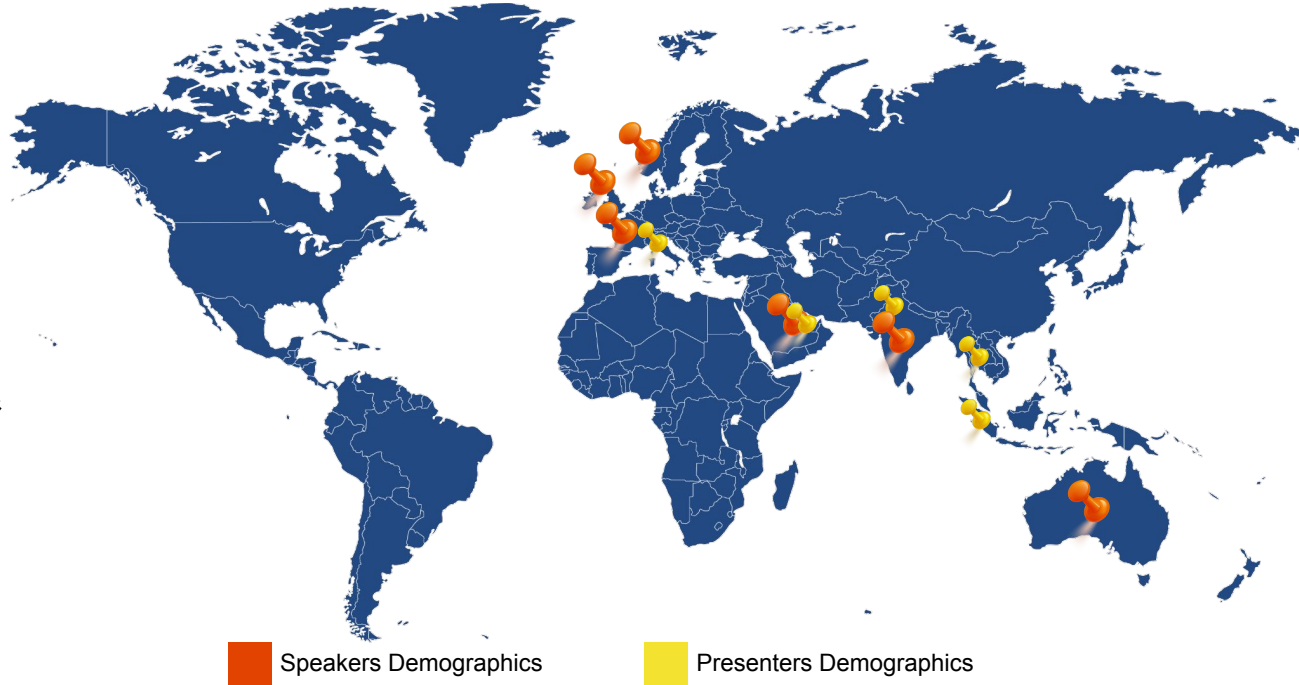
Research Clinic & Doctoral Consortium

161

Number of
registrations
received

29

Presentations
selected for
Research Poster,
3-Minutes Thesis &
Early Paper
Presentations



15

Speakers

55%

International
Speakers

Katastasi: Case Writing Competition



**Research Scholar's
Track**



Academician's Track



Practitioner's Track



Student's Track

Katastasi - Case Writing Competition 2023

Speakers/ Resource Persons

- Dr. Anupam Mehta, Senior Lecturer in Accounting, The Department of Accounting, Birmingham Business School University of Birmingham, UK
- Dr. Bikramjit Rishi, Professor, Department of Marketing Management, School of Management and Entrepreneurship (SME), Shiv Nadar University, Greater Noida, India
- Mr. Deepak Singh, Senior Director, Coupang, South Korea
- Dr. Ganes M. Pandya, Associate Professor, JAGSOM
- Dr. K. Mathiyazhagan, Associate professor, Chairperson - Research Centre, Thiagarajar School of Management, Tamil Nadu
- Ms. Pallavi Datta, CHRIST (Deemed to be University), India {10000}
- Dr. Priyanka Gandhi & Dr. Sonal Pahwa, Jagan Institute of Management Studies, India {10000}
- Mr. Sachin Tyagi, Birla institute of management technology, Greater Noida, India {5000}
- Ms. Sreejita Mukherjee, NIIT University Neemrana, Rajasthan, India {5000}
- DR. UJJYAINI MITRA, Digital transformation, Data & AI Strategy and Product Innovation expert; Deep-Tech Start-up mentor
- Mr. Yuvraj Joshi & Ms. Tanya, XIM University, India {10000}
- Mr. Zia Ul Haq, Central University of Kashmir, India {5000}

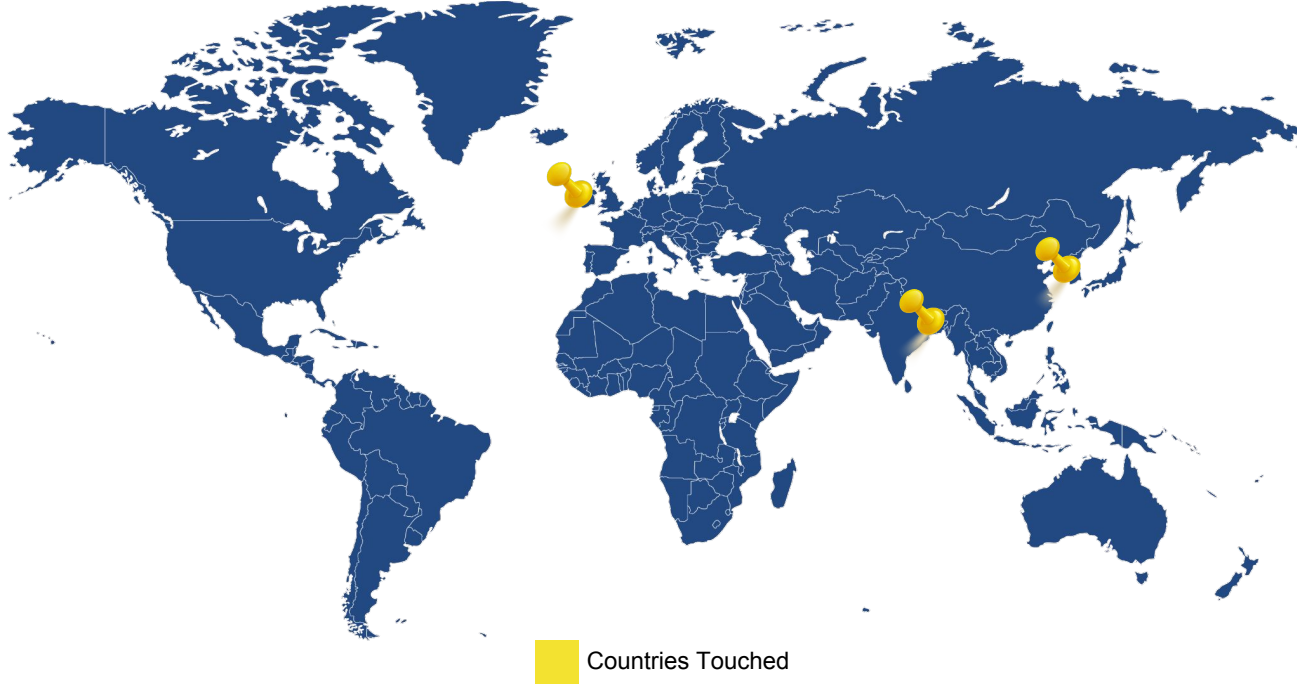
Katastasi - Case Writing Competition 2023

154

Number of
registrations
received

37

Cases selected for
presentation



7

Speakers

28%

International
Speakers

Research Grant Competition (RGC)

Bridge the academia–practice gap by inviting research ideas that



**Have the potential to
benefit society**



**Advance the practice
of management**



**Contribute to
progressing scholarly
knowledge**

Research Grant Competition (RGC)

Speakers/ Resource Persons

- Prof. Malcolm Higgs, Birmingham City University Business School, UK
- Prof MS Balaji, Rennes School of Business, Rennes, France
- Prof Jacqueline Eastman, Journal of Consumer Behaviour & Florida Gulf Coast University

Winners

- Perna Gautam, Assistant Professor, DIME, IIT Kanpur, & Reza Zanjirani Farahani, Professor, India ESC Rennes School of Business, France
- Shivangi Tiwary, Inclusive Divyangjan Entrepreneurship Association & Snigdha Malhotra, Fortune Institute of International Business
- Tathagata Ghosh, T A Pai Management Institute; Department of Commerce & Ms. Anju Gupta Research, Scholar, Manipal Academy of Higher Education Manipal, Karnataka

Research Grant Competition (RGC)

183

Number of
registrations
received

9

Research
Proposals selected



 Countries Touched

3

Judges

16

Countries
Touched

FIIB Research Conference (FRC)

Humanizing Businesses for a Better World-of-Work



Paper Presentations



Workshops



Key Notes



Speed-Dating Editors

Speed Dating the Editors

Distinguished Panel Members



Prof David Collings

Associate Editor – Academy of Management Perspectives, Former Editor – Journal of World Business, Human Resource Management Journal and the Irish Journal of Management



Prof Jacqueline Eastman

Professor of Marketing, Florida, Gulf Coast University, USA,
Co-Editor- Journal of Consumer Behaviour



Prof Geoffrey Wood

Co-Editor-in-Chief – Academy of Management Perspectives, Official Journal of the Academy of Management (US), & Human Resource Management Journal



Prof Vijay Pereira

Editor In Chief -International Studies of Management and Organizations, Associate Editor – Journal of Business Research and Global Real Impact, Editor – Journal of Knowledge Management

Keynotes

**Moving to the "Dark Side":
An exploration of the
Causes and Consequences
of Bad Leadership**



Prof. Malcolm Higgs

Senior Research Professor *FIIB*;
Emeritus Professor of OB & HRM,
University of Southampton;
Professor of Leadership & Strategy,
*Birmingham City University Business
School*

**Creating Human First
Workplaces**



Mr. Dinesh Khanna

Global Chair - People Team at
*Boston Consulting Group
(BCG)*

**Role of Institutions of
Higher-education in
Preparing for a Better
World of Work.**



Prof. Geoff Perry

Executive Vice President, Global
Chief Membership Officer &
Managing Director Asia Pacific,
AACSB International

**Cultivating Humanistic
Leadership**



Prof. Maria Pressentin

Chairperson, Leadership
Scientific & Regional Director HR
Learning & Development, *Rohde
& Schwarz*, Singapore

Workshop

The Power of "Yes, And."



Hon Chong

Founder, Artistic Director and Head Trainer,
Funnylicious Improv Theater

"Drumming: A Global Survey of Styles"



Michael Skillern

Co-Founder of the CommonTime Online
Arts Learning Platform

8th Edition of FIIB Research Conference (FRC)

Speakers/ Resource Persons

- *Dr Andrea Appollini*, Tor Vergata, University of Rome
- *Dr Artie Ng*, IB University, Canada
- *Prof. David Collings*, Academy of Management Perspectives, Journal of World Business, Human Resource Management Journal and the Irish Journal of Management
- *Mr. Dinesh Khanna*, Boston Consulting Group (BCG) (Keynote)
- *Prof. Malcolm Higgs*, Birmingham City University Business School (Keynote)
- *Prof. Maria Pressentin*, Rohde & Schwarz (Keynote)
- *Prof. MS Balaji*, Rennes School of Business, Rennes, France
- *Prof. Geoff Perry*, AACSB International (Keynote)
- *Prof. Geoffrey Wood*, Academy of Management Perspectives, Official Journal of the Academy of Management (US), & Human Resource Management Journal
- *Dr. Ho Hon Leung*, IB University, Canada
- *Prof. Jacqueline Eastman*, Journal of Consumer Behaviour & Florida Gulf Coast University
- *Dr. Kalyan Mathiyazhagan*, Thiagaraj University
- *Dr. Vipin Mogha*, ESCE International Business School, France
- *Prof. Vijay Pereira*, International Studies of Management and Organizations, Journal of Business Research and Global Real Impact, Journal of Knowledge Management

8th Edition of
FIIB Research Conference (FRC)
Winners

- *Debika Layek*, Manipal Institute of Higher Management, Best Track Paper - Responsible Management- Research {10000}
- *Prinka Dogra*, University of Jammu, Best Track Paper - Behavioural Insights - Research {10000}
- *Ajeeta Srivastava; Akanksha Jain, Jamia Millia Islamia*; Lead School, Best Track Paper - Innovation, Entrepreneurship and Technology - Research {10000}
- *Gitanjali Kaur Mehta*, Fortune Institute of International Business, Best Track Paper - Behavioural Insights -Perspective {10000}
- *Arvind Ashta*, Burgundy School of Business, Best Track Paper - Responsible Management -Perspective {10000}

8th Edition of FIIB Research Conference (FRC)

309

Number of
registrations
received

60

Research Papers
Presented



Presenters Demographics



Participants Demographics

15

Speakers

95%

International
Speakers

Organizing Team



Radhika Shrivastava



Kokil Jain



**Mokhalles
Mehdi**



**Prashant Kr.
Pandey**



**Radhika
Narula**



**Rohit
Kumar**



**Sachin
Raut**



**Sakshi
Kathuria**



**Saurabh
Mittal**



**Shakshi
Singhal**



**Shilpa
Lalwani**



Shivani



**Shruti
Chandra**



**Shubhangi
Verma**



**Sneha
Pandey**



**Snigdha
Malhotra**