FIIB Business Review (FBR)

Volume 5  Issue 3  July - September 2016

Perspectives

3 Insurance Penetration and Economic Growth in India

13 Talent Analytics as an Indispensable Tool and an Emerging Facet of HR for Organization Building

Review

28 Alibaba's World: How a Remarkable Chinese Company is Changing the Face of Global Business

30 First Annual International Microfinance Research Workshop

Case

21 Strategic Issues in Developing Effective Resource-based Livelihood Interventions in Tribal Areas

Research

32 Key Factors for Knowledge Management: Pilot Study in IT SMEs

41 Volatility Study of NSE NIFTY During its Pre and Post Derivative Period

52 An Analysis of Determinants of India’s Import: Panel Regression Approach
FIIB Business Review (FBR)

FIIB Business Review (FBR) is a double blind peer reviewed quarterly journal brought out by Fortune Institute of International Business (FIIB) for disseminating knowledge and good practice of professional management. It is aimed to serve as a vehicle of communication between those who study management and those who practice it by publishing articles that are both research-based and address issues of current concerns to practicing managers.

FBR invites manuscripts that provide insightful perspectives on emerging managerial themes, management research of value to professional managers and academics and management cases on contemporary managerial issues from management consultants, policy makers, senior executives as well as academics.

If you have any queries or suggestions about FBR, please contact editorfbr@fiib.edu.in

Disclaimer

Neither the editors nor the Editorial Board are responsible for authors' expressed opinions, view, and the contents of the published manuscripts in the journal. The originality, proof reading of the manuscripts and errors are the sole responsibility of the individual authors.

All manuscripts submitted for review and publication in the journal go under double-blind reviews and decision of the reviewers and editor are the only tool for publication in the journal and will be final.

Editor

Dr. Amiya Kumar Mohapatra

Assistant Editor

Dr. Sudhir Rana

Editorial Advisory Board

Prof. John Joseph Puthenkalam, 
Dean & Trustee - Global Academic Affairs, Sophia University, Tokyo, Japan

Dr. Arvind Ashta, 
Professor, Banque Populaire Chair in Microfinance, Groupe ESC Dijon Bourgogne, Burgundy School of Business, France

Mr. Manish Kheterpal, 
Managing Partner, WaterBridge Ventures, New Delhi, India

Mr. Devashish Saxena, 
Group Vice President, Global e-commerce and Multichannel Convergence, Rexel, France

Dr. Hussain G Rammal, 
Senior Lecturer in Management, UTS Business School, University of Technology, Sydney, Australia

Dr. Mona Chung, 
Faculty of Business and Law, Deakin University, Australia

Prof. Vikas Anand, 
Associate Professor (Management), Sam M. Walton College of Business, USA

Prof. Raj Aggarwal, 
Emeritus Sullivan Professor of International Business and Finance and Ex-Dean, University of Akron, USA

Dr. Anil Kumar Sinha, 
Director, FIIB, New Delhi, India

Dr. P Satish, 
Executive Director, Sa-Dhan - The Association of Community Development Finance Institutions, New Delhi India

Dr. Craig C Julian, 
Senior Lecturer in Marketing, School of Business and Tourism, Southern Cross University, QLD Australia

Mr. Mehmood Khan, 
Global Leader, Unilever Innovation Process, London (Retd.) and Social Entrepreneur, India

Submission of manuscripts for publication to be sent to: editorfbr@fiib.edu.in


Online Partners: http://www.indiajournals.com

Indexed with Google Scholar, EBSCO Discovery & CNKI Scholar

Copyright © Fortune Institute of International Business
| Perspectives | 3 | Insurance Penetration and Economic Growth in India  
by Srijanani Devarakonda |
|-------------|---|--------------------------------------------------|
|             | 13 | Talent Analytics as an Indispensable Tool and an Emerging Facet of HR for Organization Building  
by Vijit Chaturvedi |
| Case        | 21 | Strategic Issues in Developing Effective Resource-based Livelihood Interventions in Tribal Areas  
by T. Kumar, Ankit Kumar Jain & Pratheesh Presannan |
| Review      | 28 | Alibaba's World: How a Remarkable Chinese Company is Changing the Face of Global Business  
by Partha Pratim Saikia |
| Research    | 30 | First Annual International Microfinance Research Workshop  
by Amiya Kumar Mohapatra |
|             | 32 | Key Factors for Knowledge Management: Pilot Study in IT SMEs  
by Jelena Horvat, Kirti Sharma & Samo Bobek |
|             | 41 | Volatility Study of NSE NIFTY During its Pre and Post Derivative Period  
by Gurmeet Singh |
|             | 52 | An Analysis of Determinants of India's Import: Panel Regression Approach  
by Manoj Kumar Sinha |